

AMENDMENT OF THE TITLE OF INVENTION:

Please amend the Title of Invention as follows:

--INTERNET-BASED SYSTEM FOR STORING, MANAGING AND SERVING  
CONSUMER PRODUCT-RELATED INFORMATION OVER THE INTERNET USING  
TRADEMARKS AND UNIVERSAL RESOURCE LOCATORS (URLS) SYMBOLICALLY-  
LINKED BY MANUFACTURERS OF CONSUMER PRODUCTS AND/OR THEIR  
AGENTS--

*Amendment accepted & enlarged  
Gibson*

*9/1/2005*